

30
th Anniversary



CONFERENCE

07 November 2024

**ESSENTIAL
RESPONSIBLE
MADE IN EU**

“Industrial Minerals
at the Heart of the
New Industrial
Deal”



30
th Anniversary



IMA-EUROPE CONFERENCE

“Essential, Responsible, Made in EU: Industrial Minerals at the Heart of the New Industrial Deal”

07 Nov 2024 | Place Jourdan 1 | 1040 Brussels | 10:00-17:30

PROGRAM

10:00 Registration

10:30 Welcome by IMA-Europe President

Brendan Clifford, Co-CEO at Grupo MCS, MOTA Ceramic Solutions

10:40 SESSION I: Essential Minerals

Borates: **Vincenzo Restivo**, Sales Manager Europe & Egypt, US Borax/Rio Tinto

Lime: **Francois Ponchon**, Director Innovation Europe, Carmeuse

Bentonite: **Paul Pitach**, Vice President Performance Minerals EMEA, Imerys

Silica: **Paul Páez-Maletz**, Managing Director, Quarzwerke

12:30 Lunch break

14:00 SESSION II: Responsible Sourcing

Francisco De Juan, Chief Sustainability and Excellence Officer, Tolsa

Philippe Quéméner, Executive Vice President Operations and Sustainability, Omya

Carlos Velazquez, Sustainability and Institutional Relations Director, Roca

Peter Tom Jones, Director of Institute for Sustainable Metals&Minerals, KU Leuven

Tom Cabuy, Conservation Partnerships Officer, BirdLife

Speakers Roundtable

15:30 Coffee break

16:00 High-level Round Table

“Industrial Minerals as European Assets for a Resilient and Competitive Industry”

Isabelle Barthes, Deputy Secretary General, IndustriAll

Hilmar Rode, Chief Executive Officer, Sibelco

Heimo Scheuch, Chief Executive Officer, Wienerberger, Cerame-Unie President (incoming)

Alva Finn, Executive Director, European Liberal Forum

17:20 Closure & Take-aways

17:30 End of the Conference

19:00 IMA-Europe 30th Anniversary Cocktail Reception

20:00 Gala Dinner

IMA-Europe Conference 2024

Essential, Responsible, Made in EU: "Industrial Minerals at the Heart of the New Industrial Deal"

List of speakers



Brendan Clifford

Co-CEO of Mota Ceramic Solutions (MCS®) in Portugal, leads a multi-mineral production company serving tile, sanitaryware, tableware, and electro-porcelain markets. With a background in geology and a BSc from the University of Exeter, he later earned an MBA from Cranfield School of Management. After a decade in technical roles, Brendan shifted to general management, holding positions across Europe, Asia, and South Africa. With nearly 20 years as a board director, he emphasizes "life-time learning" and responsible mining. He is currently IMA-Europe and EUROFEL President.



Vincenzo Restivo

Holds a master's degree in analytical chemistry and has spent more than 15 years working with borates and their applications, both in R&D and sales management. Since 2018, he works as Sales Manager Borates for Rio Tinto Borax, where he is actually managing sales to Germany, Austria, Switzerland, Benelux, Italy, UK, Ireland and Egypt, being previously in charge of sales to Spain, Portugal and Greece.



Francois Ponchon

Director of Product Innovation and Applications at CARMEUSE for Europe, the Middle East, and Asia, leading the development of new products in the lime industry. With nearly 30 years of experience, he has held key roles in marketing, business development, and technical expertise. Since 2011, he has managed a European-level department, providing support across various sectors, including steel and agriculture. Since 2020, François has focused on product innovation and, as of 2023, coordinates steel application support. He actively promotes lime-based products through professional associations, chairing the Agriculture Working Group at IMA-Europe and the Water Working Group at European Lime Association.



Paul Pitach

Graduated from Ecole des Mines de Paris in mining engineering, Paul joined the Talc business as a Mining Engineer in 2009 (under Rio Tinto Minerals before Imerys took over in 2011), occupying roles in Luzenac (France) and Val Chisone (Italy) in mining. Trimouns Talc Mine Manager for 4 years before moving to Product Management of Diatomite & Perlite, and later Marketing and Business Development Director for the Filtration business in Europe and Asia. In 2019, Sales Director for Life Sciences markets in EMEA, all minerals (talc, kaolin, bentonite, diatomite, calcium carbonates,...) Since 2022, VP Business Development & Product Management for Performance Minerals EMEA & APAC. Performance Minerals is the business part of Imerys developing and providing mineral solutions to these main markets: Polymers, Paints, Ceramics and Construction, Pulp & Packaging, Life Sciences,...



Dr Paul Paez-Maletz

Managing Director of Quarzwerke GmbH and specialised lawyer for tax law. After studying law at the University of Cologne and Cornell University in New York, Dr Páez-Maletz completed his doctorate in Cologne in 1992 before taking his second state examination in law in 1993 and being admitted to the bar. After working as a commercial lawyer, Dr Páez-Maletz joined Quarzwerke GmbH in 1996 and has been Managing Director since 2006, with responsibility for legal, tax, environment, IT and communications. Dr Páez-Maletz is also involved in various German and European associations in the raw materials industry. He is currently Vice President of IMA-Europe & President of EUROSIL.



Francisco De Juan

Chief Sustainability & Excellence Officer at TOLSA. Sustainability professional with Chemistry background and over 25 years of experience in the mining sector. His work focuses on integrating sustainable practices into mining and manufacturing operations, ensuring compliance with environmental regulations, and overseeing corporate social responsibility (CSR) initiatives. His experience also comprises research & development, regulatory, QHSE and public affairs.



Philippe Quéméner

As Executive Vice President Operations and Sustainability of Omya, Philippe brings over 30 years of experience in the mineral industry, specialising in cement and industrial minerals, particularly in Operations, Supply Chain, and Sustainability. His international expertise spans Europe, Asia, and Africa, having worked in seven countries, including the Czech Republic, Austria, Poland, Switzerland, France, Malaysia, and Algeria. For the past decade, he is a member of the Executive Board at Omya, where he contributes to strategic initiatives and drive sustainability efforts within the organisation. He holds an engineering diploma in energy management from France.



Carlos Velazquez

Sustainability Director of the Roca Group born in 1969 in Barcelona, Spain. Carlos graduated in Economics and Business Administration from UAB and began his career at Price Waterhouse Coopers as an auditor. Over 15 years at Roca Group, he has held various roles across countries, including Internal Auditor, Controller in Morocco and Portugal, CFO of the American subsidiary, and Corporate Marketing Director in Spain.



Dr Peter Tom Jones

Director of the KU Leuven Institute for Sustainable Metals and Minerals (SIM²), leading over 400 researchers in sustainable metallurgy and critical raw materials. With over 20 years of experience since earning his PhD in Metallurgy at KU Leuven in 2001, he co-founded the SOLVOMET Research & Innovation Centre, focusing on hydrometallurgy. Peter Tom has coordinated or partnered in over 30 EU projects and authored several books on climate-neutral economies. He also presents documentaries on European mining and sustainability, including "Responsible Mining in Europe" and "Europe's Lithium Paradox."



Tom Cabuy

Conservation partnerships officer at BirdLife Europe and Central Asia and dedicated conservationist with a lifelong passion for nature, specifically in invertebrates, reptiles, and amphibians. Background in environmental consultancy for seven years, focusing on soil remediation and ecological impact assessments. In his current role at BirdLife, he engage with businesses to promote sustainable practices and enhance biodiversity protection. His work, particularly with Sibelco's global sustainability team, aims to bridge the gap between economic growth and ecological integrity. Holds a bachelor's in environmental sciences and a master's in evolutionary biology.



Isabelle Barthes

Deputy General Secretary of IndustriAll Europe, the European Trade Union Federation representing industrial workers in metal, chemicals, textile and energy sectors. Isabelle has extensive experience of the trade union movement at European level. She is coordinating Collective Bargaining and Social Policy, Company Policy including European Works Council, digitalisation and youth. She is also in charge of industrial sectors such as aerospace, ICT, mechanical engineering, shipbuilding and defence.



Hilmar Rode

Mr. Rode became the group CEO of Sibelco in September 2020, bringing over 30 years of experience in the mining, materials, chemicals, and industrial gases industries. He started his career in process development and research engineering, later holding leadership roles at Anglo American across its industrial diamonds, base metals, and paper divisions in South Africa, the UK, and Austria. After joining Glencore in 2007 as CEO of the zinc division in Bolivia, he returned in 2019 to focus on the copper division. Mr. Rode has held key positions at BHP and Nyrstar and holds advanced degrees in Chemical and Environmental Engineering.



Heimo Scheuch

CEO of Wienerberger since August 2009, focusing on strong corporate values and sustainable growth. With extensive international experience and degrees in law and economics, Heimo began his career in corporate finance. His leadership has transformed Wienerberger into a leading provider of innovative and ecological solutions for building and infrastructure projects. Heimo emphasises sustainability, digitalisation, and innovation, enhancing the company's growth trajectory. He fosters strong relationships with customers and stakeholders. He also holds various leadership roles, including Chairman of the Supervisory Board of Wiener Börse AG. Cerame-Unie President (incoming).



Alva Finn

Executive Director, European Liberal Forum, Alva (or Ailbhe) is a passionate leader with over twelve years of experience in policy. Prior to joining ELF, Alva was the Secretary General of Social Platform, the largest civil society network working on social and equality issues in Europe. Alva also worked at Save the Children, Mental Health Europe, and the Irish Mission to the UN in Geneva.

Moderator



David Rose
Moderator

Director at LACS Training, founded in 2012, delivers communications training, consultancy, and moderation across Europe and beyond. Based in Brussels, LACS collaborates with EU institutions, national governments, international organizations, NGOs, and the corporate sector. With a focus on practical, impactful results, LACS training sharpens day-to-day skills, provides actionable consultancy, and ensures focused, engaging moderation for events. After over a decade, LACS Training remains committed to elevating organisational and individual communication effectiveness, guided by David's vision for meaningful, results-driven training and consultancy.

Attendance list

Name

Company

A

Agudo Marín Daniel
Aladro Vico Jorge
Anderhuber Florian
Asbo Pablo

Critical Raw Material Alliance
ANCADE
Euromines
Trelligent Europe

B

Barcelona Yvonne
Barthès Isabelle
Batier Renaud
Batista Sofia
Bauer Fabio
Baumgartner Solo
Boker Francisco
Borella Enrico

ECCA - European Coil Coating Association
IndustriALL
Cerame-Unie
MCS Portugal
Spencer Stuart
SCR-Sibelco NV
Clariant Produkte Deutschland GmbH
CECE

C

Cabidoche Marina
Caboara Mara
Cabuy Tom
Calvano Nicola
Clifford Brendan

Eurogeosurveys - ETP SMR
Exca
BirdLife Europe and Central Asia
Confindustria Cuneo
MCS Portugal

D

De Juan Francisco
De Nie Paul
De Roo Brecht
Dechelle Miette
Delaet Ibn
Demirtas Erol
Di Croce Pascal
Doome Roger

TOLSA
ex-Sibelco
Carmeuse
Cembureau
SCR-Sibelco NV
Sibelco
EuLA-The European Lime Association
IMA-Europe

E

Eyckerman Sofie

Sibelco

F

Fabi Corrado
Fantoni Salvatore
Finn Alva
Foucart Fabrice

IMI Fabi S.p.A.
EURIMA
European Liberal Forum
Carmeuse Europe

Attendance list

G

Gambin Amandine
Garnier Claire
Gentiluomo Ignacio
Ghattas Haifa
Giaro Philippe
Glisic Andjelka
Gomilšek Boštjan
Grafé Manon
Grégoire Damien
Gutternigg Bernhard

Up'Chaux
Imerys
International Copper Association Europe
Euroalliages
Université de Liège
Omya
Result d.o.o.
Aggregates Europe - UEPG
Carmeuse Group
EuroMinerals

H

Halevy Carolina
Hanekom Jurgens
Harcz Peter
Herbik Magdalena
Hijawi Rim
Hollis Julie

Eurosite

Omya SA/NV
Federation of the European Precast Concrete Industry
Aggregates Europe - UEPG
Eurogeosurveys

J

Jones Peter Tom
Joris Frederic
Jusué de Olives Javier

KU Leuven Institute for Sustainable Metals and Minerals
Omya SA/NV
Rio Tinto

K

Khandelwal Nikhil
Klein Marie
König Hans-Peter
Kuby Rolf

IMA-Europe
FEhS - Institut für Baustoff-Forschung e.V.
Euromines

L

Lanz Holger
Laviosa Olimpia
Lennig Katharina
Loebbers Matthias
Londono Botero Ana
Luaces Frades Cesar
Lugtmeijer Arnout
Lumen Florence
Lutzenkirchen Frank

Omya Schweiz AG
Laviosa Chimica Mineraria Spa
European Mortar Industrie Organisation
Schaeferkalk
Rio Tinto
AE-UEPG / FdA / COMINROC / PRIMIGEA
Trisector OÜ
IMA-Europe
Quarzwerke Group

Attendance list

M

Macculi Paola
Majkut Árpád
Matranxhi Besarta
McIntosh Andrew
McKee Ellen
Melliou Charoula
Mestanza Cynthia
Mirhanoglu Adnan
Mondonico Mario
Mulier Anne-Sophie
Murillo Juan Andrés

ESWET - European Suppliers of Waste-to-Energy Technology
Carmeuse Europe
IMA-Europe
Kilwaughter Minerals Ltd
BirdLife International
ESWET - European Suppliers of Waste-to-Energy Technology
Euromines
University of Hamburg
IMI Fabi S.p.A.
European Landowners' Organization
Carmeuse

N

Nicolle Rodolphe
Nicolò Marco

EuLA -The European Lime Association
University of Trento

O

Orduna-Cao Àngels

A.SPIRE

P

Páez-Maletz Paul
Papagrigoraki Anna
Patrick Nloso Massamba
Pau Gamarra Javier
Payton Des
Pensis Ingeborg
Pérez Pilar
Pitach Paul
Plicanic Senko
Pogacnik Zeljko
Ponchon François

Quarzwerke Group
Cepi
Ministere Des Finances
TOLSA, S.A.
IMERYS
Sibelco
Magna
Imerys
SOL.LEX.SUS
Georudeko d.o.o.
CARMEUSE

Q

Quemener Philippe

OMYA

R

Ricci Salvatore
Restivo Vincenzo
Rode Hilmar

International Copper Association
Rio Tinto Borax
Sibelco

Attendance list

S

Sabet Nazanin
Sac Özgür
Sales Jaime
Santa Cruz Jon
Sardone Lucia
Saric Admir
Scarpelli Lisa
Scheuch Heimo
Schlotmann Matthias
Schmidt Stephan
Semeczko Pawel
Shtiza Aurela
Stange Jan Hendrik
Soleil Vrginie

Mota Ceramic Solutions
Eti Maden Isletmeleri General Directorate
Rio Tinto
CALCINOR
CLERENS
IMA-Europe
SCL ITALIA SPA
Wienerberger
Bundesverband Keramische Rohstoffe und Industrieminerale
Stephan Schmidt KG
Steinert
IMA-Europe
European Parliament
IMERYS

T

Ton Micah

EuLA - The European Lime Association

U

Uyan Ceyhun

Wequity

V

van der Ende Otto
van Ravenstein Lucas
Vanherberghen Jonathan
Vanstockem Wies
Vaquette Cornelya
Velazquez Carlos

McKinsey & Company
Elementis
Rio Tinto
SCR Sibelco
Baustoff Industrie Association Austria
ROCA

W

Werner Andreas
Wever Jan Walter
Wilson Leah
Wissel Marlana

Clariant
Brillant 3221. GmbH Dolomit d.o.o.
Imerys
German Lime Association

Y

Yilgin Mert

Eti Maden Isletmeleri General Directorate

Z

Zia Bilal
Zabaniotou Anastasia

Zia Silk Road Trading LLC
Aristotle University Thessaloniki Greece



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